

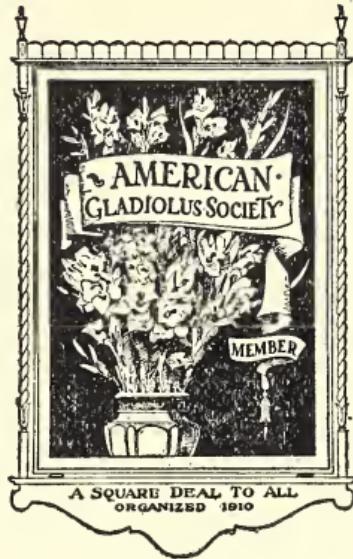
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GLADIOLI

PRICE LIST

1926



GLORI-GLAD
GARDENS
HALL, N. Y.

Gladioli

Knowing the happiness and contentment—rare thing today—of growing flowers, we very especially call your attention to the Gladioli if you are not already familiar with it. Not the old-fashioned, rather indifferent flower, but the up-to-date, enchanting, altogether beautiful variety of the present time.

The most delicate colors, as well as the richest and darkest hues imaginable are constantly delighting you. From the waxy white of the lily, the delicate tints of the apple blossom, the gayest colorings of the buttercup, nasturtium, aster, and even to the darkest, most velvety rose and richest of royal purple. Surely “Solomon in all his glory” was not arrayed like these.

Add to the lure and fascination of their beauty, their freedom from insects, the ease of cultivation, and the small space required and you can readily see their worth.

After having planted thousands upon thousands of them, we are watching eagerly for planting time again. Then how watchful we are to see the first spears peeping through, then as the plants grow, we admire their sturdiness, or their delicate form, as the case may be, then it is the flower spike and finally the bursting bud. Finally? No, not at all, for that one flowerspike, whether left in the garden or placed in a vase, lasts a long, long time and keeps right on opening up to the very tip top. While other varieties follow on in delightful “gladsomeness” until the heavy frosts put a stop to them. How regrettfully we see them go, but that is not final either for now we look forward as eagerly as ever to see what kind of bulbs we are going to harvest. Will they be nice plump tall crowned bulbs? How much will they have grown? How many new ones? And are there many bulblets

We do so hope if you are not already a Glad grower that you may bring this happy hobby into your lives.

Cultural Directions

PLANTING

Gladiolus may be planted in most any kind of soil as early in the spring as the ground can be prepared and after danger of hard frosts. The ground should be spaded deep and thoroughly pulverized. Plant the bulbs in rows five inches deep and six inches apart in the row. The rows may be planted from one and one-half to three feet apart; or, in bed formation, they may be planted six inches apart in the row and rows one foot apart. Do not plant in the shade of trees as gladiolus need plenty of sunlight.

FERTILIZATION

If your soil is rich no fertilizer is needed, but we have found the best fertilizer we can get is bone meal or well rotted barnyard manure. The fertilizer should be well worked into the soil before bulbs are planted.

CULTIVATION

The soil should be kept loose around your plants. It is true that "Glads" will grow with very little attention but if you wish to get the best results they should be kept free from weeds and the soil loose at all times. Cultivate as soon after a rain as the ground can be worked without packing. After the flower spikes begin to show they should not be cultivated more than two inches deep.

CUTTING BLOOMS

There is no doubt but that the gladioli is one of the best cut flowers that can be grown as they last a long time after cutting, especially if the water is changed daily and a bit clipped from the ends of the stems. Cut the spikes as soon as the first blossom opens, leaving at least four leaves on the plant to ripen the bulb.

DIGGING AND STORING

After the foliage begins to turn brown, or they have been cut by a heavy frost, the bulbs should be taken up, the tops cut off close to the bulb, and placed in the sun for a few days. Then put them inside where they can get plenty of air until thoroughly dried, after which the old bulbs and roots should be removed and the bulbs stored in a cool, dry cellar and kept at a temperature as near forty degrees as possible. Bulbs should not be stored over four inches deep and not in air-tight containers.

TERMS

Cash with order. No orders accepted for less than \$1.00.

Gladdie Boy

(Bill's Origination)

This variety was one of the outstanding new productions at the New England Gladiolus Society Exhibition at Boston this past season. The Massachusetts Horticultural Society voted it a *Special Award of Merit*. At the American Gladiolus Society Exhibit in New York City GLADDIE BOY was again in evidence winning the class for "Most Beautiful Basket of Glads" as well as the class for "Most Artistic Table Decoration." It is of the semi-primulinus type retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. The color is distinctive, the general effect being a Grenadine pink gradually blending with straw yellow deep in the center. To further enhance its beauty, the petals are most gracefully frilled.

PRICE \$7.00 EACH

GLORI-GLAD GARDENS

PRICE LIST

ADRIATIC (K) Deep wine blue. Blue and red throat. Extraordinary.

35c Each \$3.50 Doz.

ALBANIA (Kemp) Pure glistening white. One of the best cut flowers.

30c Each \$3.00 Doz.

ALICE TIPLADY (K) Large primulinus of beautiful orange saffron color.

10c Each \$1.00 Doz.

ALTAIR (K) Prim. Extra tall. Finest salmon saffron.

15c Each \$1.50 Doz.

ALTON (K) Wonderfully ruffled variety of finest orange color. Magnificent.

50c Each \$5.00 Doz.

ALLEN V. BUNCE (Bill) Livid orange yellow with clear central lines of deep claret. Sensation at the Rochester Exposition in 1922.

Price \$1.50 Each

AMERICA (Banning) Very large flowers of delicate lavender pink.

10c Each \$1.00 Doz.

ANNA EBERIUS (D) Deep rhodamine purple, shading into very deep Bordeaux center. Rich and very beautiful.

25c Each \$2.50 Doz.

ANTHONY B. KUNDERD (K) Large flowers beautifully ruffled, of deep cream color, overspread with delicate blush pink. Wonderful variety, tall and straight.

50c Each \$5.00 Doz.

BARON HULOT (Lemoine) Very dark violet-blue, one of the best.

10c Each \$1.00 Doz.

BLACKBIRD (K) Tall, large-flowered variety. Very dark, entire lower petals almost black.

15c Each \$1.50 Doz.

BYRON L. SMITH (K) One of the very best. Most refined lavender-pink on white ground. Exceedingly fine as cut flower. Color equal to a very choice cattleya orchid.

20c Each \$2.00 Doz.

CAROLINE FREAR BURKE (D) White overlaid with rose pink. Brilliant ruby lip.

25c Each \$2.50 Doz.

CARMEN SYLVA (Prestgard) Pure snow white, throat penciled lilac.

30c Each \$3.00 Doz.

CLIPPER (Bill) Light pink, streaked with rose. Unusual.

10c Each \$1.00 Doz.

GLORI-GLAD GARDENS

CRESCENT QUEEN (K) Large ruffled variety. Dark wine red. Very beautiful.

25c Each \$2.50 Doz.

DAVID STARR JORDAN (D) Immense flame color, overlaid with scarlet. Lip mottled with cream. Flowers very open like an immense Amaryllis. A great favorite.

25c Each \$2.50 Doz.

E. J. SHAYLOR (K) A beautiful pure, deep rose-pink. Large flowers, splendidly ruffled.

15c Each \$1.50 Doz.

ELAINE (Bill) A beautiful lily white with faint lilac veins at the throat. Awarded first-class certificate by the A. G. S. Society in 1924.

Price \$1.00 Each

ELIZABETH GERBERDING (D) Shell pink, heavily ruffled, shading into rose on the outer edges. Center pale canary and ruby. Immense spikes.

10c Each \$1.00 Doz.

FAIRFAX (D) Solid Magenta. Lower petals deep ruby circled with cream.

20c Each \$2.00 Doz.

FASTIDIOUS (Bill) Very large open flower of delicate shell pink, shaded to ivory white in throat. Very airy and graceful.

Price \$.50 Each

FRANK J. SYMMES (D) Heavily ruffled peach red, with the three lower petals shading into a flame color and finally into a deep crimson. The lip has small spots of silver near the throat. Very fine.

25c Each \$2.50 Doz.

GENERAL JOFFRE (Vcs) New Holland variety. Large brilliant scarlet, darker stripe on lower petals. A very fine red.

10c Each \$1.00 Doz.

GERALDINE FARRAR (D) Pale lavender violet with deeper violet on the lip. Best blue yet introduced.

Price \$5.00 Each

GLORY OF KENNERMERLAND (Velthuys) Comparatively new and uncommon. A very rich deep rose with golden yellow blotch and throat. Flowers large, wide open and bell shaped.

10c Each \$1.00 Doz.

GRETCHEN ZANG (Austin) Soft pink blending into scarlet on lower petals. Good cut flower variety.

10c Each \$1.00 Doz.

GOLD (Hoeg) Pure golden yellow. Throat shade deeper, slightly dotted and streaked almost self-color. Large flowers, grand variety. Withdrawn to increase stock.

GOLIATH (Velthuys) Without doubt the largest and best gladiolus. Color deep rich wine with black shadings.

10c Each \$1.00 Doz.

GOV. HANLY (K) Tall, showy, early rich cardinal red. First-class cut flower variety.

15c Each \$1.50 Doz.

GLORI-GLAD GARDENS

GOLDEN GLORY (K) A large, richly colored yellow, with beautiful throat. A fine ruffled yellow.
35c Each \$3.50 Doz.

HALLEY (Velthuys) Delicate salmon pink, with slight roseate tinge. Lower petals bear a cream blotch.
10c Each \$1.00 Doz.

HERADA (Austin) Very large flowers of pure mauve, with deeper markings in throat. Should be in everybody's garden.
10c Each \$1.00 Doz.

HENRY FORD (Diener) Very dark Rhodamine purple shading into deeper tone near the center. Like Anna Ebereus but much larger.
Price \$2.00 Each

IDA VAN (K) A most beautiful deep salmon red, or flaming orange pink. Very rich and brilliant color.
10c Each \$1.00 Doz.

JAMAICA (Bill) Bright orange-scarlet. Immense flowers.
25c Each \$2.50 Doz.

KUNDERDI GLORY (K) Beautiful creamy apricot, with light tint of pink and fine markings of red on lower petals. The first ruffled gladiolus produced.
10c Each \$1.00 Doz.

LE MARECHAL FOCH (Van Duersen) Light pink, very large and early.
10c Each \$1.00 Doz.

LILY LEHMAN (Alkemade) White lily shaped flowers, sometimes tinged pink.
10c Each \$1.00 Doz.

LOS ANGELES (Houdyshel) Beautiful shrimp pink with deep carmen tongue. Tall, strong grower. This is a cut-and-come-again glad.
Price \$.75 Each

MARIN (D) Picric yellow, with faint traces of ruby in the throat, ruffled edges.
50c Each \$5.00 Doz.

MARY PICKFORD (K) An extraordinary flower and spike of the most delicate creamy white. Throat finest, soft sulphur yellow. Stem and calix also white.
15c Each \$1.50 Doz.

MILADY (Bill) Barium Yellow Prim, with Garnet line and carmine feather on lower petals. Strong, straight, hooded and winged.
Price \$.40 Each

MONA LISA (K) Palest soft rose-pink, or blushed white. A magnificent almost self color. Strong plant, many flowers open at a time.
30c Each \$3.00 Doz.

MR. W. H. PHIPPS (D) LaFrance pink overlaid with light rose salmon, lighter toward the center. Flowers enormous. A master piece in gladiolus.
Price \$4.00 Each

GLORI-GLAD GARDENS

MRS. FRANK PENDLETON (K) Bright rose pink on a white ground. A giant blotch of richest carmine red on lower petals.

10c Each \$1.00 Doz.

MRS. DR. NORTON (K) Finest cream and pink.

20c Each \$2.00 Doz.

MRS. WILLIAM KENT (D) Color ranging from a rose to shrimp pink, overlaid and striped with deeper rose pink. Throat straw color mottled with ruby.

20c Each \$2.00 Doz.

MRS. NEWELL VANDERBILT (D) Light salmon pink. Heavily ruffled. Throat sulphur yellow mottled and striped with crimson. Large flowers.

50c Each \$5.00 Doz.

MYRA (K) A new and giant primulinus hybrid. Deep salmon over yellow ground. Yellow throat with pink lines.

10c Each \$1.00 Doz.

ORANGE GLORY (K) Kunderdi Glory type. Grand orange color, with beautiful lighter throat. Very rich and striking color, well ruffled.

20c Each \$2.00 Doz.

OPALESCENT (Bill) Pale rose lavender with soft lilac throat lines. An extra fine variety.

Price \$.50 Each

PANAMA (Banning) Rich rose pink. A favorite wherever high grade flowers are grown.

10c Each \$1.00 Doz.

PEACE (Groff) Very large, nearly white, with pale violet feathering on lower petals.

10c Each \$1.00 Doz.

PINK LILY (K) A magnificently ruffled rose pink. 4X. Grand.

50c Each \$5.00 Doz.

PRIDE OF GOSHEN (K) A giant "Kunderdii Glory" of a salmon or flesh pink. Flowers very large and petals elegantly waved. Exceptionally tall and vigorous plant. General appearance imposing.

15c Each \$1.50 Doz.

PRIORITY (Bill) Tall, straight and strong, color is Venetian pink shaded darker toward the tips.

Price \$.50 Each

PURPLE GLORY (K) The giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary.

50c Each \$5.00 Doz.

REVUE (Bill) Yellow shading to delicate pink at tips of reflexed petals.

Price \$.35 Each

ROANOKE (K) A vigorous and large yellow primulinus hybrid.

10c Each \$1.00 Doz.

GLORI-GLAD GARDENS

ROSE GLORY (K) A very large and beautiful ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine.

50c Each \$5.00 Doz.

RUFFLED AMERICA Almost a reproduction of America but is very well ruffled. Throat slightly deeper. Extra.

50c Each \$5.00 Doz.

SALMON BEAUTY (K) Very large flowered primulinus. Deep salmon, rich salmon yellow throat. Awarded First-class Certificate of Merit by Massachusetts Horticultural Society.

10c Each \$1.00 Doz.

SAN ANSELMO (D) Pure white, delicately penciled with ruby pink. Flowers large and fine.

15c Each \$1.50 Doz.

SCHWABEN (Pfitzer) Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. large flowers.

10c Each \$1.00 Doz.

STARLIGHT (Bill) Early extra strong primulinus hybrid. Ruffled cream flowers with radiant lines of pomegranate on wax yellow throat.

Price \$.50 Each

TYRIAN BEAUTY (K) A very beautiful large flower near "American Beauty" rose color. Very fine.

30c Each \$3.00 Doz.

VANITY (Bill) LaFrance pink over cream ground. Very tall with many flowers open.

Price \$.50 Each

VIOLET GLORY (K) Deep violet, deeper throat. Massive flower, rich self color. Medium ruffled. Extra.

50c Each \$5.00 Doz.

YOUELL'S FAVORITE (K) Striking rosy lavender pink. Large flowers nicely ruffled.

20c Each \$2.00 Doz.

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THE FLOWER GROWER

For all who grow flowers

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OVER

Glori-Glad Gardens
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0

The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

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